

[METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS]

Abstract of Disclosure

A method and system for providing rebates to automobile owners, lessees and renters based on purchases made at participating retailer locations include providing a customer with an identification badge containing customer information upon selling, leasing or renting an automobile to a customer. At participating retailer locations, the customer presents the badge at the point of sale. The customer information is electronically retrieved from the badge and electronically transmitted together with the point of sale purchase information to a central rebate processing center. Quarterly or otherwise, a rebate is provided to the customer based on the amount of purchases made by the customer at the participating retailer locations.